

CANADA'S POPULAR SCIENCE PODCAST THE REALITY CHECK (TRC) WINS MIXCLOUD ONLINE RADIO AWARD FOR BEST ONLINE TALK SHOW

CELEBRATES MILESTONE 500TH EPISODE Listen + Share HERE



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(JUNE 1, 2018) – <u>The Reality Check</u>, the popular weekly Canadian podcast that features a wide range of controversies and curiosities by probing popular myths and exposing the surprising truth behind them, has won the <u>Mixcloud Online Radio Award</u> for the **Best Online Talk Show** in the category of Science/Technology, notably beating out Neil deGrasse Tyson's **StarTalk Radio**.

Now in its fifth year, the **Mixcloud Online Radio Awards** is the biggest celebration of online radio in the world. The awards are decided by an impressive list of judges and include 29 categories, split into four groups. TRC is in good company considering last year's winner in the category was the uber-popular **Freakonomics** podcast.

The show's co-hosts got the exciting news while taping The Reality Check's **500**th episode, which is now available on podcast platforms and to stream at TRC's website <u>HERE</u> or at Mixcloud <u>HERE</u>. TRC has now surpassed **3.5 million** downloads and marked the incredible milestone with a special show nicknamed "The Reality Check: Believe It Or Not" featuring segments that sound too good to be true, yet are.

"It was amazing to hear we won the Mixcloud Online Radio Award on the eve of taping our 500th episode," says TRC host Darren McKee. "The need for shows like ours to promote critical thinking seems more important than ever, so we are truly grateful to all of our listeners across the world for their continued support. To 500 more!

Since its inception in 2008, Canadian-produced The Reality Check (TRC) has had an impressive and steadily increasing number of listeners around the world including a notable fanbase in Australia, the UK and the U.S. TRC has been a staple on iTunes' "What's Hot," and "Science" charts, reaching #1 on iTunes "What's Hot" chart in the *Natural Sciences* category. The podcast has also been nominated for several *New Media* Podcast Awards alongside NPR's hugely popular *RadioLab*, Neil deGrasse Tyson's *StarTalk* podcast and CBC Radio's *Quirks* & *Quarks*.

Born out of a grassroots critical thinking group who decided a podcast was the way to go – before podcasting was cool - The Reality Check's proven track record has also led to TRC hosts being regularly called upon to appear on national radio and television news/talk shows. From serious topics such as debunking bogus claims which pose potential health risks to exposing misconceptions of more sensitive topics such as transgender transitioning and asexuality, the show really has something for everyone.

In a world awash with information, The Reality Check helps listeners differentiate fact from fiction, yet strikes the perfect balance between providing entertainment and providing information. TRC cuts through the "nonsense" by applying critical thinking, looking at fact-based evidence and exposing dubious claims. To learn more about the show and listen to past episodes, visit: trepodcast.com and subscribe to the podcast on Apple Podcasts.

Entertainment One's podcast network is available on all major podcast platforms. For more information and details on all the podcasts available click here.

Link to Mixcloud Award Graphic for Socials: http://bit.ly/TRC-MORA2018-WINNERS #MORA2018



Link to Download *The Reality Check* Press Photo: http://bit.ly/2LF5SvP | (Photo credit: TRC)

L to R clockwise: Darren McKee, Cristina Roach, Producer Pat, Adam Gardner

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Entertainment One's robust network includes film and television studio The Mark Gordon Company; newly-launched MAKEREADY with Brad Weston; content creation venture Amblin Partners with Steven Spielberg, DreamWorks Studios, Participant Media, and Reliance Entertainment; leading feature film production and global sales company Sierra Pictures; unscripted television production company Renegade 83; world-class music labels Dualtone Music Group and Last Gang; and award-winning digital agency Secret Location.

The Company's rights library is exploited across all media formats and includes more than 100,000 hours of film and television content and approximately 40,000 music tracks.

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