

MEDIA RELEASE



CANADA'S POPULAR SCIENTIFIC PODCAST *THE REALITY CHECK* (TRC) SURPASSES 2.2 MILLION DOWNLOADS

HITS #9 ON iTunes TOP PODCAST CHART in SCIENCE & MEDICINE

(JANUARY 20, 2015) – [The Reality Check](#), the popular weekly Canadian podcast that explores a wide range of controversies and curiosities by probing popular myths and exposing the surprising facts behind them, has surpassed 2.2 million downloads. The show also [hit #9 last week on iTunes](#) Top Podcast charts in Science & Medicine.

Since its inception in 2008, Canadian-produced The Reality Check (TRC) has had an impressive and steadily increasing number of listeners around the world including a notable fanbase in Australia, the UK and the U.S. TRC has been a staple on iTunes' "What's Hot," and "Science" charts, reaching **#1** on iTunes "What's Hot" chart in the *Natural Sciences* category, ahead of NPR's hugely popular *RadioLab* and Neil deGrasse Tyson's *StarTalk* podcast. With an incredible 332 episodes under its belt, the podcast's banner is a regular feature on Apple's iTunes store.

The Reality Check's proven track record has also led to TRC hosts being regularly called upon to appear on local radio and television news/talk shows including CBC, and CFRA (Ottawa). From serious topics such as debunking bogus claims which pose potential health risks to exposing misconceptions of more sensitive topics such as transgender transitioning and asexuality, the show really has something for everyone.

In a world awash with information, The Reality Check helps listeners differentiate fact from fiction, yet strikes the perfect balance between providing entertainment and providing information. TRC cuts through the "nonsense" by applying critical thinking, looking at fact-based evidence and exposing dubious claims. To learn more about the show and listen to past episodes, visit: trcpodcast.com or subscribe to the podcast on iTunes.

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